MODULE 1

1A GETTING THROUGH ON THE PHONE

- discuss (verb) /dr'skns/ besprechen

 Can we meet next week to discuss our ideas for the new software application?
- journalist (noun) /'dʒɜːnəlɪst/ Journalist 'm a journalist - I write articles for a fashion magazine.
- article (magazine / newspaper) (noun) /'aːtɪkl/ Artikel
 Did you read the article about smart phones in
 today's newspaper?
- arrange (verb) /ə'reɪndʒ/ organisieren We need to arrange a visit to the new warehouse.
- interview (noun) /'Intəvju:/ Bewerbungsgespräch
 It's a good idea to do some research on the company before your job interview.
- meeting (noun) /'mixtɪŋ/ Besprechung
 They have a meeting with the Marketing Director
 tomorrow morning.
- message (noun) /'mesidʒ/ Mitteilung I'm afraid Mr Roberts is in a meeting - can I take a message?
- line (phone) (noun) /lam/ Leitung (Telefon)
 I'm afraid the line is busy can you call back later?
- put through (phrasal verb) /put θru:/ durchstellen, verbinden Can you put me through to the Accounts Department, please?
- Public Relations Department (noun) /'pʌblɪk rɪ'leɪʃnz dɪ'pɑ:tmənt/ Abteilung für Öffentlichkeitsarbeit Our Public Relations Department handles any questions from journalists.
- caller (noun) /'kɔːlə(r)/ Anrufer
 Did you ask the caller to hold?
- **available** (adjective) /ə'veɪləbl/ erreichbar I'm afraid Mr Peterson isn't **available** this afternoon.
- on hold (adjective) /pn 'hould/ in der Warteschleife Can I put you on hold, while I try to connect you?
- voicemail (noun) /'voismeil/ Voicemail
 You can leave me a voicemail if I can't answer the phone.
- mistake (noun) /mɪ'steɪk/ Fehler
 If you make a mistake, you have to do it again.
- **connect (phone)** (verb) /kə'nekt/ verbinden (Telefon) Please hold the line and I'll try to **connect** you.
- receive (verb) /rɪ'siɪv/ erhalten
 Did you receive the email I sent you last week?
- Human Resources (Department) (noun) /'hju:mən rt'sə:siz/ Personalabteilung The Human Resources Department finds new staff.
- account (noun) /a'kaunt/ Konto Could you send me the account details of all the new clients?

1B MESSAGES AND VOICEMAILS

holiday (noun) /'hɒlədeɪ/ Urlaub, Ferien
Our manager is on holiday in Hawaii for two weeks.

- desk (noun) /desk/ Schreibtisch
 I'd like to sit at the desk next to the window, if possible.
- off sick (adjective) /pf 'sɪk/ krankgeschrieben
 Alan is off sick today, but he'll be back in the office tomorrow.
- lunch (noun) /lant J/ Mittagessen She's meeting me at 1.30 p.m. for lunch.
- bill (money) (noun) /bɪl/ Rechnung (Geld)
 You've sent us a bill for \$369.50 and it can't be right.
- cancel (verb) /'kænsl/ absagen
 We had to cancel the event because of the rain.
- call back (phrasal verb) /kɔːl 'bæk/ zurückrufen I'm sorry, Mrs Ashton isn't in the office this morning – please call back this afternoon.
- wonder (verb) /'wʌndə(r)/ sich fragen
 I wonder if you have time to meet for lunch next week?
- reach (phone) (verb) /rixtʃ/ erreichen (Telefon) You can reach me any time on 07892 159753.
- colleague (noun) /'kɒliːg/ Kollege, Kollegin It's lovely to see so many of our colleagues from around the world here tonight.
- pass on (a message) (phrasal verb) /pass 'pn/
 (eine Nachricht) ausrichten Please pass on this message to Hilary when you see her tomorrow.

1C DEALING WITH PROBLEMS ON THE PHONE

- repeat (verb) /rr'pixt/ wiederholen Sorry, can you repeat your name, please?
- **deal with** (phrasal verb) /di:l wið/ Kontakt haben zu
 My last manager trusted me and let me **deal with** clients on
 my own.
- catch (a name) (verb) /kætʃ/ (einen Namen) verstehen I'm sorry, I didn't catch your name could you repeat it?
- extension (phone) (noun) /ik'stenʃn/ Durchwahl Can you put me through to Jane on extension 3390, please?
- **supplier** (noun) /sə'plarə(r)/ Lieferant
 We usually buy our parts from a **supplier** in the USA.
- potential (adjective) /pə'tenʃl/ potenziell

 There will be lots of potential clients at the trade fair.
- boss (noun) /bos/ Chef(in)
 My boss always asks to see me at about 7.00 p.m.!
- branch (of a company) (noun) /braint / Niederlassung (eines Unternehmens) He worked at the local branch before moving to the head office.
- **cut off** (phrasal verb) /knt 'pf/ unterbrechen We got cut off, so I had to call her back.

1D MAKING ARRANGEMENTS ON THE PHONE

- arrangement (noun) /a'reindament/ Vorbereitung
 She needs to finalize the arrangements for the conference.
- formal (adjective) /'fo:ml/ formal Your letters to customers must be formal and polite.

- informal (adjective) /in'fo:ml/ ungezwungen
 The emails between work colleagues are usually quite informal.
- meet (verb) /mixt/ treffen Would you like to meet for a coffee?
- suit (verb) /surt/ passen
 Would it suit you to meet at 11.00 a.m. tomorrow?
- software application (noun) /'spftweə ,æplı'keıʃn/ Software-Anwendung This new software application will improve our online support system.
- as usual (idiom) /əz 'ju:ʒuəl/ wie gewohnt, wie üblich Let's meet in the same place as usual.
- trip (noun) /trɪp/ Reise
 I have a ten-day business trip to Prague next month.
- state (verb) /stert/ darlegen
 The job application form asks you to state which country you would like to work in.
- plenty of (pronoun) /'plenti pv/ eine Menge von, reichlich 'is there enough space for all the guests?' 'Don't worry. There are plenty of rooms in the hotel.'
- realize (verb) /'rɪəlaɪz/ merken I'm afraid I didn't realize I had a meeting at 9.00 a.m. today.
- website (noun) /'websart/ Website
 Check our company's website for information on all our services.
- headquarters (noun) /,hed'kwɔːtəz/ Hauptniederlassung Have you visited the company headquarters yet?
- **diary** (noun) /'darəri/ Terminkalender
 Please write all this month's sales meetings in your diary.
- bring (sth) forward (phrasal verb) /brin ... 'fo:wod/
 vorverlegen, vorziehen Can we bring tomorrow's meeting
 forward to today?
- move (sth) back (phrasal verb) /muːv ... bæk/ (etw.) verschieben I need to move today's interview back to next week.
- tour (noun) /tɔ:(r)/ Rundgang
 We're going to begin with a guided tour of the factory.
- appointment (noun) /a'pointment/ Termin
 I have an appointment with Mr Jones at 10.00 a.m. to discuss
 the new contract.

1E EMAIL - FIRST CONTACT AND REQUESTS

- send (verb) /send/ schicken
 I'll send you an email with all the details for the conference.
- rather (alternative) (adverb) /'raːðə(r)/ lieber, eher (Alternative) | prefer to email, rather than use the phone.
- tutor (noun) /'tjurto(r)/ Kursleiter(in)
 Mrs Fernandez is the tutor for this week's marketing
 training course.
- career (noun) /kəˈrɪə(r)/ Karriere, Laufbahn I'm planning a career in publishing.
- publishing (noun) /'pxblifin/ Verlagswesen I'd like to find a job in publishing.
- keen (adjective) /kiːn/ begeistert I'm keen to learn more about marketing.

- work experience (noun) /w3:k ik'spiarians/ Praktikum
 Students have the opportunity to do work experience at various local companies over the summer holidays.
- salutation (in a letter) (noun) /,sælju'teɪʃn/ Grußformel, Grussformel [Schweiz] (in einem Brief) You should end your letter with a closing salutation, such as 'Regards'.
- sender (noun) /'sendə(r)/ Absender(in)
 Please reply to the sender of the email within 48 hours.
- look forward to (phrasal verb) /lok 'fo:wad ta/ sich freuen auf I look forward to hearing from you soon.
- work placement (noun) /w3:k 'pleismant/ Praktikum I'm doing a work placement in the Marketing Department for six weeks.
- placement (noun) /'pleismant/ Praktikum
 A six-month company placement in France gave me the
 opportunity to improve my French skills.
- purpose (noun) /'p3:p3s/ Zweck
 The purpose of today's training session is for you to start to
 become familiar with the new system.
- enquire (verb) /ɪn'kwaɪə(r)/ sich erkundigen I'm writing to enquire about your trainee programmes.
- trainee (noun) /,treɪ'niː/ Nachwuchskraft He's a trainee, but he's learning fast.
- grateful (adjective) /'greɪtfl/ dankbar I would be grateful if you could send me your latest catalogue.
- check (verb) /tʃek/ überprüfen
 The Quality Control Department checks that the products have no defects.
- pitch (sales) (noun) /prt ʃ/ Verkaufsgespräch
 He gave a very successful pitch and the client signed a
 new contract.
- interested in (adjective) /'Intrastid In/ interessiert an Are you interested in books about management?
- successful (adjective) /sək'sesfl/ erfolgreich
 Our flyer was very successful and helped increase orders by 20% this month.
- **useful** (adjective) /'ju:sfl/ nützlich

 I hope you'll find the training sessions **useful**.
- request (noun) /rɪ'kwest/ Anfrage
 We have had several requests for further information about your new product range.

1F EMAIL - ENQUIRIES

- stand (at an exhibition) (noun) /stænd/ Stand (an einer Messe) Please come and see us at our stand at this weekend's trade fair.
- including (preposition) /In'klu:dɪŋ/ einschließlich, einschließlich [Schweiz] The total price for the order is €250, including delivery charges.
- trade fair (noun) /'treɪd feə(r)/ Messe
 We'll present all our new products at next month's trade fair in Seattle.
- premises (noun) /'premisiz/ Räumlichkeiten
 They have moved to new premises in the city centre.

- catalogue (noun) /'ketalog/ Katalog
 Please see our catalogue for the full range of our products.
- install (verb) /m'sto:l/ installieren
 The company needs to install new software for its online
 order system.
- maintain (verb) /mein'tein/ pflegen
 Our reliable service allows us to maintain excellent relationships with all our customers.
- reply (verb) /rɪ'plaɪ/ antworten Please reply to all emails within 24 hours.
- **enquiry** (noun) /m'kwarəri/ Anfrage Your **enquiry** will be answered within the next ten days.
- attach (email) (verb) /a'tætʃ/ anhängen
 Please attach the latest price list to this month's email to clients.
- up-to-date (adjective) /,np tə 'deɪt/ aktuell
 Our online catalogue has an up-to-date list of all our products and prices.
- price list (noun) /'prais list/ Preisliste
 There is a full price list at the back of the catalogue.
- click on (phrasal verb) /klrk pn/ klicken auf
 Please visit our website and click on the link for our
 contact details.
- place an order (phrase) /pless ən 'bidə(r)/ eine Bestellung aufgeben You can place an order over the phone or online.
- be based (phrase) /bi berst/ ansässig sein
 Our company is based in France, but we do business all
 over Europe.
- **delivery** (noun) /dr'Irvəri/ Lieferung
 They offer a next-day **delivery** service for any urgent orders.
- **appropriate** (adjective) /ə'prəupriət/ angemessen
 Always use an **appropriate** greeting at the start of an email.
- supply (verb) /sə'plaɪ/ ausstatten
 Jenkins Office Equipment will supply us with all our new desks.
- fill in (a form) (phrasal verb) /fɪl 'ɪn/ (ein Formular) ausfüllen Please fill in the order form with your account details.
- goods (noun) /gudz/ Waren
 They didn't receive the goods that they ordered.
- polite (adjective) /pa'lart/ höflich
 You will be more successful if your complaint is polite.

1G EMAIL - FOLLOWING UP

- **conference** (noun) /'konferens/ Konferenz Do you know any of the speakers at today's **conference**?
- **book** (verb) /buk/ buchen
 I'd like to book a double room for three nights, please.
- accommodation (noun) /əˌkɒmə'deɪʃn/ Unterkunft
 There's a shortage of accommodation because the city doesn't have enough hotels.
- negotiate (verb) /nɪˈɡəʊʃieɪt/ aushandeln Did you negotiate a good deal with the catering company?
- deal (noun) /di:I/ Geschäft
 i'm still trying to negotiate the best deal on the room prices with
 the hotel.
- confirm (verb) /kən'f3:m/ bestätigen
 We need your credit card number to confirm your hotel booking.

- catering (noun) /'kertərɪŋ/ Catering, Verpflegung
 Our local restaurant is providing the catering for the conference.
- quote (price) (noun) /kwoot/ Angebot (Preis)
 Did you get more than one quote for the price of printing the new catalogue?
- circulate (verb) /'saikjaleit/ verteilen
 Please circulate the sales report to the team.
- freelancer (noun) /'fri:la:nsə(r)/ Freiberufler, freier Mitarbeiter We've asked a freelancer to design our new catalogue.
- **flyer** (noun) /'flarə(r)/ Flyer
 We need to design a **flyer** to give to everyone at the conference.
- expect (verb) /ɪk'spekt/ erwarten
 We expect to improve sales by 15% this year.
- as well (idiom) /az 'wel/ auch, ebenfalls
 I speak fluent French and basic Spanish as well.
- task (noun) /task/ Aufgabe
 There's a different task for everyone on the team to do.
- spare time (noun) /spea taim/ freie Zeit
 Will they have any spare time tomorrow to look at the
 new design?
- **aware** (adjective) /ə'weə(r)/ bewusst I wasn't aware that you already knew him.
- previous (adjective) /'pri:viəs/ vorherig
 In my previous job, I worked in the HR Department.
- manage to do (sth) (phrase) /'mænɪdʒ tə'du: .../ es schaffen, (etw.) zu tun Yes, I think I can manage to do it by myself.
- contract (job) (noun) /'kontrækt/ Vertrag (Arbeitsstelle)
 Do I have to sign a contract for the job?
- designer (noun) /dr'zamə(r)/ Designer(in)
 The designer showed us her ideas for the new flyer yesterday.
- advice (noun) /ad'vars/ Rat
 Aleksander is giving Natalia advice about writing a good CV.
- improve (verb) /Im¹pruɪv/ verbessernWe need to improve our sales figures by 5% over the next six months.

1H EMAIL - LEVELS OF FORMALITY

- agree with (phrasal verb) /a'gri: wið/ mit jmdm. / etw. übereinstimmen, mit etw. einverstanden sein If you agree with his advice, you should do what he says.
- **require** (*verb*) /**r**r'**kwa**ı**ə**(**r**)/ **fordern, benötigen**Do you **require** a single or a double room?
- corridor (noun) /'kprɪdəː(r)/ Flur We've decided to install CCTV in all the corridors around the offices.
- breakfast (noun) /'brekfast/ FrühstückThe price is 300 Swiss francs per night, including breakfast in the morning.
- inform (verb) /In'form/ informieren Please inform us if your plans change.
- get back to (sb) (phrasal verb) /get bæk to .../ sich bei (jmdm.) melden, (jmdm.) Bescheid sagen Please get back to me tomorrow with your decision on this.

MODULE 2

2A INTRODUCTIONS AND GREETINGS

- **conference** (noun) /'konferens/ Konferenz Do you know any of the speakers at today's **conference**?
- check (verb) /t ſek/ überprüfen, kontrollieren
 The Quality Control Department checks that the products have no defects.
- excuse me (phrase) /ɪk'skjuːs mi/ Verzeihung Excuse me. Can I sit here?
- go ahead (phrasal verb) /gəʊ ə 'hed/ fortfahren, Nur zu! 'Excuse me. Is this seat free?' 'Yes, it is. Go ahead.'
- meet (verb) /mi:t/ treffen Nice to meet you.
- work for (phrasal verb) /wsik fo:(r)/ arbeiten für Who do you work for?
- journalist (noun) /'d33:nalist/ Journalist I'm a journalist - I write articles for a fashion magazine.
- consumer magazine (noun) /kənˈsjuːmə ˌmægəˈziːn/
 Verbraucherzeitschrift | I am a journalist. I write articles for a consumer magazine.
- research (verb) /'rissitʃ/ nachforschen
 I am here to research an article on Internet service providers.
- service provider (noun) /'sɜːvɪs prə'vaɪdə(r)/
 Dienstanbieter I think we should change our Internet service
 provider the one we use is very expensive.
- originally (adverb) /a'rɪdʒənəli/ ursprünglich I'm from Switzerland originally, but I live in Germany now.
- be based (phrase) /bi berst/ ansässig sein
 Our company is based in France, but we do business all
 over Europe.
- perhaps (adverb) /pə'hæps/ vielleicht I work with Frances - perhaps you know her?
- advertising (noun) /'ædvətaızıŋ/ Werbung
 Most of its sales come from advertising on its website.
- advertising agency (noun) /'ædvətaɪzɪŋ 'eɪdʒənsi/ Werbeagentur She works for an advertising agency in Canada.
- client (noun) /'klarənt/ Kunde, Klient I'm meeting an important client today to discuss the new price list.
- event (noun) /r'vent/ Veranstaltung Over a thousand people were at the event.

2B MAKING SMALL TALK

- journey (noun) /'dʒɜːni/ Reise How was your journey? Did you have a good flight?
- flight (noun) /flart/ Flug Did you have a good flight?
- **delayed** (adjective) /dr'leɪd/ verspätet Her flight was **delayed** by three hours!

- sightseeing (noun) /'sartsi:ɪŋ/ Besichtigung von Sehenswürdigkeiten Did you have time to do any sightseeing when you were in Rome?
- peaceful (adjective) /'pissfl/ friedlich lenjoy living in the countryside - it's really peaceful.
- architecture (noun) /ˈɑːkɪtektʃə(r)/ Architektur The architecture in Barcelona is amazing - I love all the Gaudi buildings!
- interested in (adjective) /'Intrəstid In/ interessiert an Are you interested in books about management?
- **usually** (adverb) /'juʒəli/ normalerweise When do you **usually** take your holiday?
- fortnight (noun) /'fo:tnait/ zwei Wochen
 I usually go on holiday for a fortnight in the summer.
- plenty of (pronoun) /'plenti pv/ eine Menge von
 's there enough space for all the guests?' 'Don't worry. There are
 plenty of rooms in the hotel.'
- **queue** (noun) /kju:/ Schlange
 There was a really long **queue** for the taxis outside the airport.
- experience (noun) /ɪk'spɪəriəns/ Erfahrung
 Candidates must have experience of working in the food and drink industry.
- induction (noun) /In'dakfn/ Unterweisung
 All new staff have an induction in their first week at work.
- coincidence (noun) /kəʊ'ɪnsɪdəns/ Zufall
 I worked for them, too. About three years ago. Wow, what a coincidence!
- colleague (noun) /'kpli:g/ Kollege, Kollegin
 It's lovely to see so many of our colleagues from around the world here tonight.

2C INVITATIONS AND OFFERS

- join (sb) (verb) /dʒɔɪn .../ sich (jmdm.) anschließen, anschließen [Schweiz], mitkommen Some of us are meeting for dinner tonight. Would you like to join us?
- exhausted (adjective) /ɪgˈzɔːstɪd/ erschöpft i'm exhausted after travelling for over 24 hours!
- rather (alternative) (adverb) /'raːðə(r)/ lieber, eher (Alternative) | prefer to email, rather than use the phone.
- book (a ticket / table, etc.) (verb) /bok/ (ein Ticket) buchen, (einen Tisch) reservieren I'd like to book a double room for three nights, please.
- invite (verb) /m'vart/ einladen Let's invite all our new clients out for dinner.
- accept (an invitation) (verb) /ak'sept/ (eine Einladung) annehmen If they ask me to go to the opera with them, I'll accept the invitation.
- decline (an invitation) (verb) /dr'klam/ (eine Einladung) ablehnen I'm afraid I have to decline the invitation because I'm busy that day.
- fancy (verb) /'fænsi/ Lust haben auf Do you fancy a drink?
- offer (noun) /'pfə(r)/ Angebot
 Thanks for the offer to help me that's very kind.

- set-up (noun) /set Ap/ Einrichtung
 - Do you need help with the **set-up** of your computer system?
- potential (adjective) /pə'tenʃl/ potenziell
 - There will be lots of **potential** clients at the trade fair.
- offer (verb) /'pfə(r)/ anbieten
 - The supplier can offer a discount on bulk orders.
- pick (sb) up (phrasal verb) /pik ... Ap/ (jmdn.) abholen
 A taxi will pick you up from your hotel and take you to
 the airport.
- branch (of a company) (noun) /bra:ntʃ/ Niederlassung (eines Unternehmens) He worked at the local branch before moving to the head office.

2D WELCOMING A VISITOR

- **off-limits** (adjective) /of 'limits/ (Zutritt) verboten I'm afraid you can't go in there it's **off-limits**.
- appointment (noun) /a'pointment/ Termin
 I have an appointment with Mr Jones at 10.00 a.m. to discuss
 the new contract.
- facility (new building) (noun) /fəˈsɪləti/ Anlage, (neues)
 Gebäude You can join a tour of the new facility this morning.
- freshen up (phrasal verb) /'freʃn ʌp/ sich frisch machen Can I get you a coffee, or would you like to freshen up a bit?
- run through (phrasal verb) /'rʌn θruː/ durchgehen Before we get started, i'll run through today's programme.
- tour (noun) /tɔ:(r)/ Rundgang
 We're going to begin with a guided tour of the factory.
- catch up (meet up) (phrasal verb) /kætʃ ʌp/ sich treffen
 Let's catch up at lunchtime and you can tell me about the
 new project.
- ID card (noun) /ar'dix kard/ Ausweis
 You'll need this ID card to get around the site.
- Facilities (Department) (noun) /fə'sɪlətiz/
 Gebäude(management) You have to ask the Facilities
 Department to repair the heating.
- registration number (car) (noun) /,redʒɪ'streɪʃn 'nʌmbə(r)/ Kraftfahrzeugkennzeichen (Auto) Could you tell me your car's registration number?
- likewise (adverb) /'laɪkwaɪz/ benfalls 'Nice to meet you.' 'Likewise.'
- hang on to (sth) (phrasal verb) /hæŋ 'pn tə .../
 (etw.) behalten I'll hang on to it for you, until you get back.
- **schedule** (noun) /'fedju:l/ Plan What's the **schedule** for this year's conference?

2E UNDERSTANDING A WELCOME SPEECH

- headquarters (noun) /,hed'kwɔ:təz/ Hauptniederlassung Have you visited the company headquarters yet?
- ago (adverb) /a'gau/ vorOur company started 12 years ago in a small rented office in Berlin.
- rented (adjective) /'rentid/ gemietet
 The company is based in a small rented office in the city centre.
- expansion (noun) /ɪk'spænʃn/ Expansion

 The opening of this new office is the next step in our expansion.

- celebration (noun) / selr'brersn/ Feier

 Before we begin the celebration, I'd like to thank the organizers of this event.
- entertainment (noun) /,entə'ternmənt/ Unterhaltung
 The dinner menu looks delicious and the entertainment
 programme is fantastic.
- honoured (adjective) /'pnad/ geehrt
 I would be honoured to deliver the closing speech at the conference.
- look around (phrasal verb) /luk ə'raund/ sich umschauen Please feel free to look around the building.
- hand (sb) over to (sb) (phrasal verb) /hænd ... 'auva ta .../ jemanden jemandem überantworten Before I hand you over to Aruna, can I remind you that this is a working factory?
- ribbon (noun) /'rɪbən/ Band
 The new sports centre asked a famous sports personality to come and cut the ribbon and open their new building.
- enjoy (verb) /In'dʒɔɪ/ Spaß haben an, Spass haben an [Schweiz] I hope you enjoy the party this evening.
- buffet (noun) /'bafei/ Buffet
 Thanks for organizing the fantastic buffet.
- Public Relations Department (noun) /'pʌblɪk rɪ'leɪʃnz dɪ'pɑ:tmənt/ Abteilung für Öffentlichkeitsarbeit
 Our Public Relations Department handles any questions from journalists.
- on behalf of (idiom) /pn bɪ'haːf pv/ im Namen von On behalf of JJP Electronics, I'd like to welcome you to our facility.
- opportunity (noun) /,ppa'tju:nati/ Gelegenheit
 They had the opportunity to meet the speakers after the presentations.
- plant (factory) (noun) /pla:nt / Betrieb (Fabrik)
 Could you take them to the new plant and show them around?
- remind (verb) /rr'marnd/ erinnern
 Please remind him to turn off all the lights before he leaves.
- **factory** (noun) /'fæktri/ Fabrik, Werk
 Glasbau Hahn is a glass-making factory in Frankfurt in Germany.
- get a chance to (idiom) /get a tfarns ta/ eine Gelegenheit bekommen, zu He's introducing the tour this morning, but you'll get a chance to meet up with him over lunch.

2F ASKING FOR AND OFFERING HELP

- **set up** (phrasal verb) /**set Ap**/ **aufbauen, einrichten**Can you help me **set up** the equipment for my presentation?
- spare a moment (idiom) /speə ə 'məumənt/ sich einen Moment Zeit nehmen Can you spare a moment to have a look at this for me?
- wonder (verb) /'wʌndə(r)/ sich fragen
 I wonder if you would have time to meet for lunch next week?
- database (noun) /'deɪtəbeɪs/ Datenbank
 Please add the new client's details to our customer database.
- initial (adjective) /I'nIʃI/ erstmalig Could you help me with the initial set-up of my computer?
- at some point (idiom) /at sam point/ irgendwann Could you help me with the sales report at some point this week?

- in the meantime (phrase) /In ðə 'mi:ntaɪm/ in der Zwischenzeit We can continue with this next week, but in the meantime, can you think of some more ideas?
- favour (noun) /'ferva(r)/ Gefallen
 Can I ask a favour? I need some help with this delivery.
- handbook (noun) /'hændbok/ Handbuch Is there a handbook for the ordering process?
- publisher (noun) /'pʌblɪʃə(r)/ Verleger They work for a travel guide publisher.
- stand (at an exhibition) (noun) /stænd/ Stand (auf einer Ausstellung) Please come and see us at our stand at this weekend's trade fair.
- back to front (idiom) /bæk tə frʌnt/ falsch herum Your T-shirt is on back to front - you need to turn it round.
- **freebies** (noun plural) /'fri:biz/ Werbegeschenke
 Do you have any freebies to give away?
- space (noun) /speis/ Platz
 I don't think there's space in the bag for all your clothes.
- clear up (phrasal verb) /klip xp/ aufräumen
 It took us a long time to clear up all the boxes after
 the conference.
- mistake (noun) /mɪ'steɪk/ Fehler If you make a mistake, you have to do it again.
- manage to (phrasal verb) /'mænidʒ tə/ es schaffen, zu Yes, I think I can manage to do it by myself.

2G TELLING AN ANECDOTE

- anecdote (noun) /'ænɪkdəut/ Anekdote
 The anecdotes he told during his presentation made everyone laugh.
- overbook (verb) /,auva'buk/ überbuchen
 Airline companies frequently overbook their flights because some passengers usually cancel.
- ground staff (noun) /'graund starf/ Bodenpersonal The ground staff often help you check in for your flight.
- guess (verb) /ges/ raten
 Can you guess what question they asked me?
- vacation (noun) /veɪ'keɪʃn/ Urlaub, Ferien
 He's on vacation with his family in Florida at the moment.
- tight schedule (noun) /taɪt 'ʃedjuːl/ straffer Zeitplan
 We don't have much time to prepare because we're on a
 tight schedule.
- what the heck (idiom) (very informal) /wpt ðə hek/ was soll's Let's take the day off what the heck!
- inconvenient (adjective) / Inkən'vi:niənt/ unpraktisch, ungünstig There are no buses to the hotel after 10.00 p.m. it's very inconvenient!
- passenger (noun) /'pæsɪndʒə(r)/ Passagier, Fahrgast Each passenger is only allowed to take one piece of hand luggage onto the plane.
- flexible (with dates) (adjective) /'fleksəbl/ flexibel (in Bezug auf Termine) We can be flexible with the dates any time this week is OK.
- upgrade (a seat) (verb) /\p'greid/ hochstufen (in eine höhere Flugklasse) Can you upgrade my seat to first class?

- hang on (phrasal verb) /hæŋ ɒn/ dran bleiben, warten Hang on, i'm not finished yet.
- incident (noun) /'Insident/ Zwischenfall
 There was an incident at the check-in desk, and the flight was
 delayed by one hour.
- resolve (verb) /rɪ'zɒlv/ lösen
 They tried to resolve the problem quickly.

2H PRESENTING YOURSELF

- promote (verb) /prə'məut/ befördern I was promoted to this position last year.
- previous (adjective) /'pri:viəs/ vorherig In my previous job, I worked in the HR Department.
- analyse (verb) /'ænəlaɪz/ analysieren
 We will analyse your performance over the first six months.
- target (verb) /'ta:grt / abzielen auf In the future we may have to target a different market.
- grateful (adjective) /'greɪtfl/ dankbar I would be grateful if you could send me your latest catalogue.
- freelance (adjective) /'fri:la:ns/ freiberuflich

 My name's Amy Chang and I'm a freelance consultant.
- look to (aim to) (phrasal verb) /luk tə/ beabsichtigen They will look to increase the sales in Europe.
- improve (verb) /ɪm'pruːv/ verbessernWe need to improve our sales figures by 5% over the next six months.
- sales figures (noun plural) /'seɪlz fɪgəz/ Umsatzzahlen I've met with all the country managers to discuss our falling sales figures.
- reduce (verb) /rɪ'djuːs/ senken
 These new energy-saving lights will help reduce the cost of lighting our office.
- look forward to (phrasal verb) /lok 'fɔ:wəd tə/ sich freuen auf I look forward to hearing from you soon.
- run (a department) (verb) /rʌn/ (eine Abteilung) leiten He runs a local language school.
- course (training) (noun) /kɔːs/ Kurs (Schulung)
 I hope you find this morning's training course useful.
- satisfied (adjective) /'sætisfaid/ zufrieden Most customers were very satisfied with the service they received.
- take on (new staff) (phrasal verb) /terk pn/ (neue Mitarbeiter) übernehmen We usually take on about ten new staff every year.
- session (noun) /'se∫n/ Sitzung

 The first session of the training course is about how to improve communication skills.
- **useful** (adjective) /'ju:sfl/ nützlich
 I hope you'll find the training sessions **useful**.
- supervise (verb) /'suːpəvaɪz/ anleiten
 It's important to supervise the new employees and give them support when they need it.
- background (noun) /'bækgraund/ Hintergrund
 I'll talk about the background to the situation, and then about
 the current problems.

expand (verb) /ik'spænd/ (sich) ausweiten
We're planning to **expand** into other markets.

MODULE 3

3A A COMPANY PROFILE

factory (noun) /'fæktri/ Fabrik, Werk
Glasbau Hahn is a glass-making factory in Frankfurt in Germany.

found (verb) /faund/ gründen
J. Canning Ltd. was **founded** in 1894 by Joseph Canning.

be based (phrase) /bi berst/ ansässig sein
Our company is based in France, but we do business all over Europe.

trace (sth) back to (phrasal verb) /treis ... bæk tə/ (etw.) zurückverfolgen auf We can trace our company history back to 1836.

glazier (noun) /'gleɪziə(r)/ Glaser
Could you call the glazier and ask them to replace that
broken window?

widow (noun) /'wɪdəu/ Witwe She's a widow - her husband died five years ago.

strictly (adverb) /'striktli/ ausschließlich, ausschließlich [Schweiz] We are strictly a design company, so we aren't involved in writing the texts for the material.

louvered window (noun) /'luːvəd 'wɪndəu/
Lamellenfenster Louvered windows are special windows
for ventilation

display case (noun) /dr'spler kers/ Schaukasten We provide display cases for museum exhibitions.

brave (adjective) /breɪv/ mutig
They were brave to start selling in China

They were **brave** to start selling in China when they didn't know anything about the market.

turn out well (idiom) /ta:n aut 'wel/ gut enden
I hope your decision to expand the business into Asia turns
out well.

spread around (adjective) /spred ə'raund/ verteilt in They have 30 different offices, spread around the country.

competitor (noun) /kəm'petɪtə(r)/ Konkurrent
The company makes planes for the commercial aircraft market, where its main competitor is Boeing.

invent (verb) /in'vent/ erfinden
 Our company is trying to invent a new type of solar-energy
 mobile phone.

apparent (adjective) /ə'pærənt/ ersichtlich

The reason for the takeover wasn't apparent until they had a press conference.

rather (alternative) (adverb) /'raːðə(r)/ lieber, eher (Alternative) | prefer to email, rather than use the phone.

bidding (noun) /'bidin/ Ausschreibung
Several companies were involved in the bidding for the new contracts.

expensive (adjective) /ik'spensiv/ teuer
Our products are the most expensive but they are also the highest quality.

nevertheless (adverb) /,nevaða'les/ nichtsdestotrotz
Our services are expensive, but nevertheless we provide good value for money.

rank (verb) /ræŋk/ einstufen
Our customers rank quality higher than price.

price tag (noun) /'prais tæg/ Preisschild
It's an expensive service, but the price tag is not the only decision factor.

lately (adverb) /'lertli/ vor kurzem
We have lately started selling to the Chinese market.

check (verb) /tſek/ überprüfen, kontrollieren
The Quality Control Department checks that the products have no defects.

refer to (phrasal verb) /rɪ'fɜː tə/ sich wenden an Please refer to my letter of 6 February for the details.

limited (adjective) /'Imitid/ begrenzt
It's a small company with only a limited range of products.

range (noun) /reind3/ Produktpalette
It now sells a huge range of goods to restaurants, shops, and hotels.

unique selling proposition (USP) (noun) /jux,nixk 'selīŋ
propə,zīʃn ,jux es 'pix/ Alleinstellungsmerkmal Its unique
selling proposition is that it sources food locally and therefore
has a lower impact on the environment than its competitors.

source (verb) /so:s/ beziehen
We source our products from all over the world.

impact (noun) /'impækt/ Auswirkung
The increase in domestic flights has a high impact on the environment.

environment (noun) /In'vaironment/ Umwelt
This supermarket buys food from local suppliers and therefore has a low impact on the environment.

head office (noun) /,hed 'pfis/ Hauptsitz
Their company has three offices in the UK, including its head office in Birmingham.

expand (verb) /**ik**'spænd/ (sich) ausweiten We're planning to **expand** into other markets.

current (adjective) /'karant/ aktuell
What's the reason for changing the current system?

useful (adjective) /'ju:sfl/ nützlich
Thope you'll find the training sessions useful.

buy (verb) /bai/ kaufenThe Purchasing Department buys from suppliers.

3B TALKING ABOUT YOUR COMPANY

online (adjective) /,on'lam/ Online-This company provides many different Internet services, including online shopping.

advertising (noun) /'ædvətarzıŋ/ Werbung Most of its sales come from advertising on its website.

website (noun) /'websart/ Website
Check our company's website for information on all our services.

- tyre (noun) /'taɪə(r)/ Reifen
 This company produces tyres for cars and other vehicles.
- vehicle (noun) /'vi:akl/ Fahrzeug
 We use a variety of vehicles to transport our products to customers.
- travel guide (noun) /'trævl gard/ Reiseführer
 This travel guide has a list of all the best hotels in Beijing.
- operate (verb) /'ppareɪt/ tätig sein
 We operate in 40 different countries worldwide.
- retail (noun) /'rixterl/ Einzelhandel, Detailhandel [Schweiz] She's a retail buyer for one of the big supermarket chains.
- specialize in (phrasal verb) /'speʃəlaɪz ɪn/ sich spezialisieren auf What sort of products do you specialize in?
- furniture (noun) /'fɜːnɪtʃə(r)/ Möbel We'd like to buy a new range of office furniture for our company.
- **subsidiary** (noun) /səb'sɪdiəri/ Niederlassung
 Our company owns many **subsidiaries** around the world.
- mechanism (noun) /'mekənizəm/ Mechanismus We specialize in automatic door mechanisms.
- mainly (adverb) /'memli/ hauptsächlich
 We mainly deal with the European market, but we sometimes do
 business in the Middle East as well.

3C COMPANY STRUCTURE

- Marketing (Department) (noun) /'maːkɪtɪŋ/ Marketing-(Abteilung) Our Marketing Department produces all our promotional material.
- Purchasing (Department) (noun) /'pa:tʃəsɪŋ/ Einkauf-(Abteilung) The Purchasing Department buys products from suppliers.
- Finance (Department) (noun) /'farnæns/ Finanz-(Abteilung) The Finance Department deals with all the money.
- Research and Development (Department) (noun)

 /rɪˌsɜːtʃ ənd dr'veləpmənt/ (Abteilung) Forschung und
 Entwicklung Our Research and Development Department
 looks for new ways to improve our products.
- IT (Department) (noun) /,aɪ 'tiː/ IT The IT Department maintains the computer system.
- Logistics (Department) (noun) /la'dʒɪstɪks/ Logistik- (Abteilung) The Logistics Department organizes the transport of products.
- Quality Control (Department) (noun) /ˈkwɒləti kəntrəʊl/ (Abteilung) Qualitätskontrolle The Quality Control Department checks that the products have no defects.
- Human Resources (Department) (noun) /'hjuːmən rɪ'sɔ:sɪz/
 Personalabteilung The Human Resources Department finds new staff.
- Customer Services (noun) /'kʌstəmə 'sɜːvɪsɪz/
 Kundendienste Customer Services deal with all the enquiries and complaints from our customers.
- Technical Support (Department) (noun) /'teknikl sə'pɔ:t/
 (Abteilung) technischer Support The Technical Support
 Department answers calls from customers who are having problems with their software.

- arrange (verb) /a'reɪndʒ/ organisieren
 We need to arrange a visit to the new warehouse.
- maintain (verb) /meɪn'teɪn/ pflegen
 Our superb service allows us to maintain excellent relationships with all our customers.
- transport (noun) /'trænsport/ Transport
 I organize all the transport from suppliers to our factories, and from our factories to customers.
- **supplier** (noun) /sə'plarə(r)/ Lieferant
 We usually buy our parts from a **supplier** in the USA.
- **deal with** (phrasal verb) /di:l wið/ Kontakt haben zu
 My last manager trusted me and let me **deal with** clients on
 my own.
- responsible (adjective) /rɪ'spɒnsəbl/ verantwortlich
 Our Training Department is responsible for organizing the training courses for all new staff.
- software (noun) /'softweə(r)/ Software
 The new software will automatically scan your computer for viruses when you open it.
- report to (phrasal verb) /rɪ'pɔːt tə/ berichten an All the sales staff report to the sales manager.
- **suitable** (adjective) /'suxtabl/ passend, geeignet I hope that my qualifications are **suitable** for the job.
- adviser (noun) /əd'vaɪzə(r)/ Berater
 My financial adviser helps me to plan my future investments.
- account (bank) (noun) /əˈkaont / Konto I opened a new savings account at the bank yesterday.

3D TALKING ABOUT YOUR JOB

- Public Relations (Department) (noun) /,pAblik rɪ'leɪʃnz/ Öffentlichkeitsarbeit I work in the Public Relations Department, so I answer questions from journalists when our company is in the news.
- psychologist (noun) /sar'kpladʒrst/ Psychologe I'm an occupational psychologist I deal with problems in relations between staff.
- chain (retail) (noun) /tfern/ Kette (Einzelhandel,
 Detailhandel [Schweiz]) I work for a large supermarket chain
 which has many shops around the country.
- involve (verb) /m'volv/ beinhalten, umfassen
 My job involves buying salads and vegetables from local and national suppliers.
- take part in (idiom) /teɪk pɑːt ɪn/ sich beteiligen an
 When programmers are preparing new versions of old products,
 we take part in the discussions.
- external consultant (noun) /ik'st3:nl kən'sʌltənt/ externer

 Berater An external consultant is a person from outside a company who gives expert advice.
- shelves (noun plural) /felvz/ Regale

 He's looking at ways to get our salads and vegetables to the supermarket shelves more quickly.

- consist of (phrasal verb) /kən'sɪst pv/ bestehen aus
 A lot of my work consists of answering questions from
 journalists when our company is in the news.
- involved in (adjective) /In'volvd In/ beteiligt an I'm involved in a new project to attract new people to the police force.
- employment agency (noun) /im'ploiment ,eidʒənsi/ Arbeitsvermittlung I got my current job through an employment agency.
- self-employed (adjective) /_sself m'ploid/ selbstständig I own my own business I'm self employed.
- basically (adverb) /'beɪsɪkli/ grundsätzlich
 Basically, my job consists of answering calls from customers
 who are having problems with their software.
- teamwork (noun) /'tiːmwɜːk/ Gruppenarbeit
 We're doing a training course on how to work better together and improve teamwork.
- subcontractors (noun plural) /,sabkən'træktəz/ Zulieferer Subcontractors are companies that do work for you that you can't do yourself.
- **develop** (verb) /dɪ'veləp/ erarbeiten, entwickeln
 We hope to develop more training courses in the future.
- program (noun) /'prəugræm/ Programm We've decided to install a new software program.
- version (noun) /'vɜːʃn/ Version

 The latest version of the software is much faster than the old product.
- solve (verb) /splv/ lösen What sort of problems do you have to solve?
- issue (noun) /'Iʃuː/ Problem, Frage
 We speak to customers every day, so we know the technical issues very well.
- installation (noun) /,Instə'leɪʃn/ Installation
 The installation of an Internet-based phone system was very successful.

3E TALKING ABOUT PRODUCTS

- gadget (noun) /'gædʒɪt/ Gerät Spielerei I like to buy all the latest electronic gadgets.
- health (noun) /hel0/ Gesundheit
 I work in the health and beauty industry.
- **brand** (noun) /brænd/ Marke
 Most customers buy handbags that are a famous **brand**.
- user-friendly (adjective) /,ju:zə 'frendli/ benutzerfreundlich If something is user-friendly then it's easy to use.
- assembly (noun) /ə'sembli/ Aufbau
 The furniture comes with very user-friendly
 assembly instructions.
- functional (adjective) /'fʌŋkʃənl/ funktionsfähig
 If something is functional it is useful.
- **frequent** (adjective) /'fri:kwənt/ häufig
 I'm a frequent traveller I go abroad on business about twice a month.
- compact (adjective) /'kompækt/ kompakt
 This compact travel clock can fit easily into any overnight bag.

- washbag (noun) /'wɒʃbæg/ Kulturbeutel
 I forgot to bring my washbag, but luckily my hotel room had a toothbrush and a razor.
- brand new (adjective) /brænd nju:/ brandneu
 This is a brand new product which we hope will sell well.
- stylish (adjective) /'starlrʃ/ modisch

 He always wears very fashionable clothes to work he's very stylish.
- attractive (adjective) /a'træktɪv/ attraktiv
 Travel in style with this stylish and attractive new bag.
- practical (adjective) /'præktɪkl/ praktisch
 A practical item is useful but not always stylish.
- switch (change) (verb) /switf/ wechseln
 If we switch from normal to energy-saving lights, we'll save a lot of money.
- **economical** (adjective) /,ekə'nomikl/ sparsam

 My car is very **economical** because it doesn't use much petrol.
- fashionable (adjective) /'fæʃnəbl/ modisch
 If something is fashionable it is stylish and popular.
- carpooling (noun) /'kaːpuːlɪŋ/ Fahrgemeinschaft
 Our carpooling system is much cheaper for the staff because they save money on commuting to work.
- model (of a product) (noun) /'modl/ Modell (eines Produkts) They took a long time planning the new model and it's very well designed.
- launch (verb) /lo:ntʃ/ einführen
 How often does your company launch new products?

3F TALKING ABOUT SERVICES

- instead of (adverb) /ɪn'sted əv/ anstelle von You charged me €49.99, instead of the advertised price of €29.99.
- access (noun) /'ækses/ Zugang
 This service gives you access to all the latest information.
- accurate (adjective) /'ækjərət/ korrekt, präzise Is the information in your report accurate?
- **convenient** (adjective) /kən'vi:niənt/ passend, bequem This service gives you 24-hour access to your accounts, whenever it's **convenient** for you.
- ensure (verb) /m'fɔx(r)/ sicherstellen

 The new computer security system ensures that you stay safe online.
- combine (verb) /kəm'barn verbinden
 Consumers can combine multiple flights, hotel bookings, car
 rentals, and local activities all from just one website.
- multiple (adjective) /'maltipl/ mehrfach
 The system allows you to place multiple orders at the same time.
- **customize** (*verb*) /'kastəmaɪz/ anpassen
 Guests can **customize** their hotel bookings to fit their needs.
- discount (noun) /'dɪskaunt/ Preisnachlass
 You can get a 10% discount if you book your flight four weeks in advance.
- cash machine (noun) /kæʃ məˈʃiːn/ Geldautomat
 The bank is closed but you can use the cash machine outside.

- cashier (noun) /kæ'ʃɪə(r)/ Bankangestellter,
 Bankangestellte Can you ask the cashier at the bank to put
 this cheque into my account?
- **queue** (noun) /kju:/ Schlange
 There was a really long **queue** for the taxis outside the airport.
- relevant (adjective) /'relevant/ relevant Search engines allow people to find relevant websites.
- rely on (phrasal verb) /rɪ'laɪ ɒn/ sich verlassen auf
 They provide an excellent service, so we can rely on them to
 deliver orders on time.
- **full-time** (adjective / adverb) /,**ful** 'tarm/ Vollzeit Most of our employees are **full-time**, but some work part-time.
- call centre (noun) /kɔːl 'sentə(r)/ Callcenter
 The bank is based in the UK but its call centre is in India.

3G TALKING ABOUT CHANGES

- $\begin{array}{ll} \textbf{procedure} \;\; (\textit{noun}) \;\; / \textbf{pro'si:d3o(r)} / \;\; \textbf{Verfahren} \\ \text{We need to explain the new security } \textbf{procedures} \; \textbf{to all the staff.} \end{array}$
- background (noun) /'bækgraund/ Hintergrund
 I'll talk about the background to the situation, and then about the current problems.
- run through (phrasal verb) /'ran θ ruː/ durchgehen Before we get started, i'll run through today's programme.
- steal (verb) /sti:l/ stehlen
 You should lock your money in a drawer, in case someone
 steals it.
- safeguard (verb) /'seɪfgaːd/ (ab) sichern
 No one has stolen anything, but we need to safeguard against that happening.
- upgrade (verb) /Ap'greId/ ein Upgrade durchführen We've decided to upgrade the online booking system.
- update (verb) /Ap'deɪt/ aktualisieren, updaten
 Can you update us on the plans for the new security system?
- install (verb) /m'sto:l/ installieren
 The company needs to install new software for its online
 order system.
- swipe card (noun) /swarp ka:d/ Magnetkarte
 They introduced a new swipe card system to improve their security.
- badge (noun) /bædʒ/ Werksausweis
 Security can't always check everyone's badge when they come in.
- incident (noun) /'Insident/ Zwischenfall
 There was an incident at the check-in desk, and the flight was
 delayed by one hour.
- prevent (verb) /pri'vent/ hindern
 Our current security system doesn't prevent people from entering your office.
- virus (noun) /'vairəs/ VirusThis software protects your network from attacks by virus programs.
- corridor (noun) /'kprido:(r)/ Flur
 We've decided to install CCTV in all the corridors around
 the offices.

- hacker (noun) /'hækə(r)/ Hacker
 - The **hacker** created a virus program which was able to read private employee information on our network.

3H PRESENTING PLANS

- flexitime (noun) /'fleksitarm/ Gleitzeit
 Our company has flexitime so we can decide when we want to start and finish work.
- relocate (verb) /,ri:ləu'keɪt/ den Standort wechseln, verlegen We are going to relocate to a larger building in the city centre.
- implement (verb) /'impliment/ umsetzen
 We have to discuss how we are going to implement
 these changes.
- look into (research) (phrasal verb) /lok 'Intə/ untersuchen (nachforschen) Please could you look into what happened?
- recommendation (noun) /,rekəmen'der∫n/ Empfehlung
 Can you look into the process and make recommendations on how it can all be improved?
- **appropriate** (adjective) /ə'prəupriət/ angemessen Always use an appropriate greeting at the start.
- require (verb) /rr'kwaɪə(r)/ erfordern, benötigen
 Do you require a single or a double room?
- core hours (noun plural) /kɔː ˈaʊəz/ Kernzeit
 The staff have to work core hours which are agreed by their line manager.
- line manager (noun) /laɪn 'mænɪdʒə(r)/ direkter Vorgesetzter All staff must agree their working hours with their line manager.
- team leader (noun) /ti:m 'li:də(r)/ Gruppenleiter
 The team leader decides which job to give to each of the team members.
- overrun (verb) /,əʊvə'rʌn/ länger dauern
 The morning presentation has overrun, so we need to take a shorter lunch break.
- regular (adjective) /'regjələ(r)/ regelmäßig, regelmässig [Schweiz] We should set up regular meetings to discuss your progress.

MODULE 4

4A DESCRIBING GRAPHS

- graph (noun) /graːf/ Grafik
 - This **graph** shows the revenue from sales for last year.
- rate of unemployment (noun) /reɪt ɒv ˌʌnɪm'plɔɪmənt/ Arbeitslosenrate The rate of unemployment increased to 11% in September.
- increase (verb) /m'kri:s/ steigern
 We need to increase sales from 5,000 units to 6,000 units in the next three months.
- interest rate (noun) /'Intrest reit/ Zinsrate
 The bank interest rate decreased by 2% in May.
- decrease (noun) /'di:kri:s/ Abnahme

 There was a 10% decrease in sales when our main distributor went out of business.

- inflation (noun) /in'fleijn/ Inflation
 Inflation went down from 5.5% in December to 5% in January.
- consumer spending (noun) /kən,sju:mər 'spendin/
 Verbraucherausgaben Consumer spending rose sharply
 in November.
- retail price index (noun) /,ri:teɪl 'praɪs ,ɪndeks/ Einzelhandelspreisindex The retail price index went up slightly last month.
- **steadily** (adverb) /'sted1li/ stetig
 Production fell steadily in the last quarter of the year.
- **quarter (three months)** (noun) /'kwɔxtə(r)/ Quartal Production fell steadily in the last **quarter** of the year.
- sales campaign (noun) /'seɪlz kæmˌpeɪn/ Werbeaktion When did the spring sales campaign start?
- dip (noun) /drp/ Abnahme

 There was a dip in customer orders in June, but they increased again in July.
- drop (verb) /drop/ senken
 If they drop their prices, we will buy more of their products.
- wholesaler (noun) /'həʊlseɪlə(r)/ Großhändler, Grosshändler [Schweiz] We have increased our discounts to wholesalers.
- **stable** (adjective) /'sterbl/ stabil
 Sales remained stable at 7,000 units per month for most of the year.
- **remain steady** (verb) /rɪ'meɪn 'stedi/ unverändert bleiben
 The number of female customers usually **remains steady**, whilst
 the number of male customers varies depending on the time
 of year.

4B DESCRIBING CHANGES

- market share (noun) /,ma:ktt 'ʃeə(r)/ Marktanteil
 Our market share fell by 1% last year.
- gross revenue (noun) /grous 'revonju:/ Bruttoerlös
 A company's gross revenue is the total amount of money that comes into the company before any deductions are taken off.
- raw materials (noun plural) / ro: məˈtɪəriəlz/ Rohstoffe How can we reduce the cost of raw materials and manufacturing?
- distribution (noun) / distribution/ Vertrieb

 Delivery times were shorter because of the new distribution system.
- research (noun) /rɪˈsɜːtʃ/ Nachforschung You can do a lot of the research on a company on the Internet.
- debt (noun) /det/ SchuldWe need to pay the debts to our suppliers by the end of the month.
- investment (noun) /m'vestment/ Investition
 Earnings from investments are down by 3% this year.
- productivity (noun) /,prodak'trvəti/ Produktivität
 Employing more staff will result in an increase in productivity.
- staff turnover (noun) /starf 'tɜ:nəʊvə(r)/
 Mitarbeiterfluktuation The large pay raise resulted in a decrease in staff turnover.

- **complaint** (noun) /kəm'pleɪnt/ Beschwerde
 There was a 15% increase in customer **complaints** when we started our online ordering system.
- slightly (adverb) /'slartli/ leicht, etwas
 Sales rose slightly to 7,000 units in May, from 6,500 units in April.
- slight (little) (adjective) /slart/ leicht (klein)
 There was a slight improvement of 2% in the first quarter sales compared to last year.
- distributor (noun) /dɪ'strɪbjətə(r)/ Vertreiber
 We can't start selling our products in Asia until we find
 a distributor
- break into (a market) (phrasal verb) /breik 'intə/ (in einem Markt) Fuß fassen, Fuss fassen [Schweiz] Sales went up when we began to break into the Chinese market.
- aspect (noun) /'æspekt/ Aspekt I've had training in various different aspects of IT.
- bar chart (noun) /'ba: tʃa:t/ Balkendiagramm
 This bar chart shows the results of the survey.

4C COMPARING VISUAL INFORMATION

- frozen food (noun) /'frəuzn fuːd/ Tiefkühlkost
 Most of the supermarket's sales are of its frozen food products,
 such as ice cream.
- pie chart (noun) /'paɪtʃɑːt/ Tortendiagramm
 The pie chart shows the results of the survey.
- premium (product) (adjective) /'pri:miəm/ erstklassig
 (Produkt) We can sell the premium brands for a much
 higher price.
- poultry (noun) /'paultri/ Geflügel Why are meat and poultry sales falling?
- ready meal (noun) /'redi miːl/ Fertiggericht
 Pasta dishes are our most popular ready meal, followed by Indian and Chinese dishes.
- dessert (noun) /dr'z3:t/ Nachtisch It's a three-course meal, with a choice of starter, main course, and dessert.
- retailer (noun) /'rixterlə(r)/ Einzelhändler, Detailhändler [Schweiz] Every successful retailer has the appropriate stock levels available to satisfy their clients' needs.
- statistics (noun) /stə'tıstıks/ Statistik
 Analysing last year's sales statistics will help you order the correct stock for this year.
- **best-seller** (noun) /₁best 'sela(r)/ Bestseller

 Pasta dishes are the most popular they're our best-seller.
- multi-pack (noun) /'mʌlti pæk/ Multipackung Buying multi-packs is usually cheaper than buying individual items.
- margin (financial) (noun) /'maːdʒɪn/ Gewinnspanne (Finanzen) Our margins are better on the more expensive brands.
- brand (noun) /brænd/ Marke
 Most customers buy handbags that are a famous brand.
- worrying (adjective) /'wʌriɪŋ/ beunruhigend
 The low sales figures are a little worrying.

- range (noun) /reind3/ Produktpalette It now sells a huge range of goods to restaurants, shops, and hotels.
- adventurous (adjective) /ad'vent faras/ abenteuerlich

 Customers are becoming more adventurous and are trying lots of different new recipes.
- recipe (noun) /'resəpi/ Rezept
 About half our ready meal sales are international recipes.
- curry (noun) /'kari/ Curry
 I like spicy food, especially curry.
- **spicy** (adjective) /'sparsi/ scharf Indian food is often quite spicy.
- cardboard box (noun) /'ka:dbo:d boks/ Pappkarton All the books are packed into cardboard boxes.
- discount (noun) /'drskaunt/ Preisnachlass
 You can get a 10% discount if you book your flight four weeks in advance.
- in stock (adjective) /In stok/ auf Lager
 We have the laptops in stock and can ship them within 24 hours of your order.

4D EXPLAINING CAUSE AND EFFECT

- overheads (noun plural) /'auvahedz/ Gemeinkosten
 A company's overheads are costs like rent, electricity, and phone charges.
- direct mailing (noun) /də,rekt 'merlɪŋ/ Direkt-Mailing We use direct mailing to send all our customers our latest catalogue.
- launch party (noun) /'lɔːntʃ pɑːti/ Eröffnungsfeier
 We've invited all our important clients to the launch party for the new season's designs.
- result in (phrasal verb) /rɪ'zʌlt ɪn/ führen zu Improving customer service often results in better customer satisfaction.
- recovery (noun) /rɪ'kʌvəri/ Erholung
 The big orders from Japan resulted in a recovery in sales.
- trend (noun) /trend/ TendenzWe're selling more vegetables, which might be part of a trend towards healthier eating.
- **due to** (adjective) /dju: tə/ aufgrund

 The cost savings were due to the move to the larger warehouse.

4E INTERPRETING FINANCIAL RESULTS

- stockholders (noun plural) /'stokhəʊldəz/ Aktieninhaber A dividend is money paid to the stockholders.
- gross margin (noun) /'graus ma:d3In/ Bruttogewinn
 A company's gross margin is the profit it makes before you take
 off certain deductions like transport costs and tax.
- net income (noun) / net 'Inkam/ Nettoeinkommen
 A company's net income is the profit it makes after you take off
 certain deductions like transport costs and tax.
- dividend (noun) /'drvidend/ Dividende

 The company pays a dividend to all its stockholders at the end of the year.

- **retained** (adjective) /rr'teind/ einbehalten
 A company's **retained** earnings is the final profit it makes after it has paid all its costs and dividends to stockholders.
- meet (a target) (verb) /mixt/ (eine Zielvorgabe) erfüllen They sold 5,250, but they didn't meet their target of 6,000.
- exceed (a target) (verb) /ɪk'siːd/ (ein Ziel) übertreffen We have a strong sales team, who usually exceed their sales target for each month.
- drug (medicine) (noun) /drxg/ Medikament
 The pharmaceutical company produces a number of different cancer drugs.

4F REPORTING ON SALES FIGURES

- **export market** (noun) /'eksport marktt/ Exportmarkt Our biggest export market is Brazil.
- forecast (noun) /'fɔ:ka:st/ Ausblick
 The forecast for sales from now until the end of the year is an increase of 4.7%, which means that we would end the year with an increase of 8%.
- delighted (adjective) /dr'lartid/ erfreut I'm delighted to tell you that we have been able to sell over 9,000 units.
- conservative (adjective) /kən'sɜːvətɪv/ vorsichtig
 We expect an increase in sales of 13.5%, and that's a
 conservative estimate.
- average (adjective) /'ævərɪdʒ/ durchschnittlich,
 Durchschnitts- The average delivery time is ten days.

4G DESCRIBING A PROCESS

- brainstorm (verb) /'breinsto:m/ ein Brainstorming machen
 We usually brainstorm ideas to come up with the best way to
 deal with problems.
- stage (of a process) (noun) /sterdz/ Stufe (eines Prozesses) What are the main stages of the process?
- apply (for a job) (verb) /ə'plaɪ/ sich (auf eine Stelle) bewerben What job do you think you will apply for?
- biodiesel (noun) /'barəodi:zl/ Biodiesel All our delivery vehicles use biodiesel fuel.
- refinery (noun) /rɪ'faɪnəri/ Raffinerie
 Each refinery can produce 8,000 tonnes of biodiesel per year from vegetable oils.
- oil lamp (noun) /31 læmp/ Öllampe
 The jatropha plant has been used for centuries to make oil lamps.
- essentially (adverb) /r'senfali/ im Wesentlichen
 Essentially, there are two main stages: growing and processing.
- harvest (verb) /'haːvɪst/ ernten
 After we harvest the vegetable crops we take them to the refinery and turn them into biodiesel.
- grinder (machinery) (noun) /'gramdə(r)/ Mühle (Maschine)
 Having brought the seeds to the refinery, you feed them into a grinder.
- conversion (noun) /kən'vɜːʃn/ Umwandlung
 The conversion of the seeds to biodiesel is a one-stage process.

- methanol (noun) /'meθənol/ Methanol Methanol is a type of alcohol that you can't drink.
- emissions (CO2) (noun plural) /i'mɪʃnz/ (CO2) Ausstoß, Ausstoss [Schweiz] Our new diesel engine produces about half the CO2 emissions of a normal diesel engine.
- **complex** (adjective) /'kpmpleks/ komplex Is the basic procedure complex or simple?
- printer (noun) /'printo(r)/ Drucker
 We need to order a new printer for the office.
- ink cartridge (noun) / ink 'ka:trid3/ Tintenpatrone
 When the ink cartridge in your printer is empty you should recycle it by sending it back to the supplier.

4H USING VISUALS IN A PRESENTATION

- survey (noun) /'ssrver/ Umfrage
 What were the results of the survey?
- approach (verb) /ə'prəutʃ/ angehenI always approach any new task with a positive attitude and a smile.
- cancel (verb) /'kænsl/ absagen
 We had to cancel the event because of the rain.
- take into account (idiom) /terk Into o'kaunt/ berücksichtigen We need to take into account the number of people who answered the survey.
- **compile** (*verb*) /kəm'paɪl/ zusammenstellen Can you **compile** a list of all our suppliers?
- significant (adjective)/sig'nifikant/aussagekräftig Which results from the survey are the most significant?
- likely (adverb)/'larkli/ wahrscheinlich
 You are more likely to receive responses from customers who are either very satisfied or very unsatisfied.
- actual (adjective) /'æktʃuəl/ tatsächlich

 The actual results of the survey were quite different from what we had predicted.
- consequently (adverb) /'kpnsikwantli/ folglich
 We changed our supplier in July and, consequently, our costs
 went down for the second half of the year.
- **decline** (*verb*) /dr'klam/ abnehmen
 Did the number of orders **decline** after we increased our delivery charges?
- slide (noun) /slard/ Folie
 It's a good idea to use PowerPoint slides with bullet points showing the key points.
- flow chart (noun) /'flou tsa:t/ Flussdiagramm
 I used a flow chart in my presentation to show the research process.
- **fairly** (adverb) /'feəli/ ziemlich

 The budget is **fairly** limited, so we have to spend quite carefully.
- handout (noun) /'hændaut/ Unterlage Now in front of you, there's a handout with the survey's findings.

MODULE 5

5A INTRODUCTION TO EMAILS, LETTERS, AND MEMOS

- memo (noun) /'meməu/ Memo, Mitteilung
 Did you get the memo about next week's visitor to
 the department?
- attend (verb) /ə'tend/ anwesend sein
 Are you going to attend the planning meeting this afternoon?
- apply (for a job) (verb) /ə'plaɪ/ sich (auf eine Stelle) bewerben What job do you think you will apply for?
- make a complaint (phrase) /merk ə kəm'plernt/ sich beschweren I'd like to make a complaint about some poor service I have received.
- sender (noun) /'sendə(r)/ Absender(in)
 Please reply to the sender of the email within 48 hours.
- receiver (noun) /rɪ'siːvə(r)/ Empfänger(in)
 Only one receiver of our flyer ordered a new catalogue.
- boss (noun) /bps/ Chef(in)
 My boss always asks to see me at about 7.00 p.m.!
- **supplier** (noun) /sə'plarə(r)/ Lieferant
 We usually buy our parts from a **supplier** in the USA.
- notice (of time) (noun) /'nouts/ (zeitliche) Ankündigung We're having the meeting at 10.00 a.m. today! Sorry about the short notice.
- look forward to (phrasal verb) /luk 'fo:wad ta/ sich freuen auf I look forward to hearing from you soon.
- available (adjective) /ə'veɪləbl/ verfügbar I'm afraid Mr Peterson isn't available this afternoon.
- formal (adjective) /'fo:ml/ formal Your letters to customers must be formal and polite.
- polite (adjective) /pa'lart/ höflich
 You will be more successful if your complaint is polite.
- **expect** (*verb*) /**ik**'spekt/ **erwarten**We **expect** to improve sales by 15% this year.
- arrange (verb) /ə'reɪndʒ/ organisieren We need to arrange a visit to the new warehouse.
- informal (adjective) /in'fo:ml/ ungezwungen
 The emails between work colleagues are usually quite informal.
- request (verb) /rɪ'kwest/ anfragen I'd like to request a meeting with your Purchasing Department.

5B STRUCTURING A LETTER

- **congratulate** (verb) /kən'grætʃuleɪt/ gratulieren
 Please congratulate her on a wonderful opening speech.
- interview (noun) /'Intəvju:/ Bewerbungsgespräch It's a good idea to do some research on the company before your job interview.
- qualification (noun) /,kwplrfr'kerfn/ Abschluss

 No higher education qualifications are needed because training is given on the job.
- **suitable** (adjective) /'suxtabl/ passend, geeignet I hope that my qualifications are **suitable** for the job.
- mean to (phrasal verb) /mi:n tə/ beabsichtigen
 Did you mean to order 1,000 units, or was it a mistake?

- salutation (in a letter) (noun) /,sælju'teɪʃn/ Grußformel, Grussformel [Schweiz] (in einem Brief) You should end your letter with a closing salutation, such as 'Regards'.
- signature (noun) /'sɪgnətʃə(r)/ Unterschrift
 Can you ask the Director to add her signature to these contracts?
- recipient (noun) /rɪ'sɪpiənt/ Empfänger(in) Write the recipient's address below your address.
- internship (noun) /'Int3:nʃɪp/ Praktikum

 The internship is a very exciting opportunity to work for our company.

5C WRITING A COMPLAINT

- fulfil (verb) /ful'fil/ ausführen
 We don't have enough stock to fulfil this order.
- relevant (adjective) /'relevant/ relevant Search engines allow people to find relevant websites.
- effect (noun) /I'fekt/ Wirkung
 The incident had a long-term effect on their working relationship.
- **confirmation** (noun) /,konfə'meɪʃn/ Bestätigung
 We will send you a **confirmation** number as soon as you place the order.
- **confusion** (noun) /kən'fju:ʒn/ Verwirrung
 There seems to have been some **confusion** with another order.
- charge (money) (verb) /t \(\int \alpha \): berechnen (Geld)
 Please charge it to our account as usual.
- overdrawn (adjective) /,əuvə'drɔ:n/ überzogen (Konto) I'm overdrawn on my account, so I have to pay interest.
- bank charges (noun plural) /'bæŋk ,tʃɑːdʒɪz/
 Bankgebühren I am overdrawn at the bank and at risk of getting bank charges.
- reimburse (verb) /,ri:m'b3:s/ erstatten
 Please reimburse me the amount you owe me.
- owe (verb) /əu/ schulden
 We only paid part of the bill, so we still owe \$500.
- meanwhile (adverb) /'mi:nwail/ in der Zwischenzeit
 Please send the correct jeans as soon as possible. Meanwhile,
 what shall I do with the other pair?
- bill (money) (noun) /bɪl/ Rechnung (Geld)
 You've sent us a bill for \$369.50 and it can't be right.
- rectify (verb) /'rektɪfaɪ/ beheben, berichtigen
 Please rectify this mistake at the earliest possible opportunity.
- summer course (noun) /'samə kəːs/ Sommerferienkurs
 A group of students are coming to do a four-week summer
 course at the university.
- overcharge (verb) /povo'tʃaːdʒ/ zu viel berechnen You have overcharged me by \$20.
- deposit (money) (noun) /dɪ'pɒzɪt/ Kaution, Anzahlung (Geld) We need to pay a deposit of \$100 per person before we attend the course.

- instead of (adverb) /m'sted av/ anstelle von You charged me €49.99, instead of the advertised price of €29.99.
- campus (noun) /'kæmpəs/ Campus

 The research building is a long way from the main campus facilities.
- **dissatisfied** (adjective) /dr'sætisfard/ unzufrieden
 We are dissatisfied with the service that we received.

5D RESPONDING TO A COMPLAINT

- resolve (a problem) (verb) /rɪ'zɒlv/
 (ein Problem) lösen They tried to resolve the problem quickly.
- remedy (verb) /'remadi/ Abhilfe schaffen How will you remedy this situation?
- shipment (noun) /'fipment/ Sendung
 Delivery of the shipment will be made to the billing address.
- invoice (verb) /'Invois/ in Rechnung stellen
 They forgot to invoice us for last month's order.
- shortfall (noun) /'ʃɔːtfɔːl/ Fehlmenge Please could you make up the shortfall in our order immediately?
- due to (about to) (adjective) /dju: tə/ sollen We are due to visit the factory tomorrow.
- unable (adjective) /An'eɪbl/ etw. unfähig, nicht in der Lage I'm afraid we are unable to answer the phone at the moment, but please leave a message and we will call you back later.
- look into (research) (phrasal verb) /lok 'Intə/ untersuchen (nachforschen) Please could you look into what happened?
- regret (verb) /rɪ'gret/ bedauern
 I regret to inform you that the model you have ordered is out of stock
- **blame** (verb) /blerm/ die Schuld geben
 If there is a mistake you shouldn't blame the customer.
- **trivialize** (*verb*) /'**trɪviəlaɪz**/ **verharmlosen**Don't **trivialize** any complaint they should all be treated seriously.
- goodwill gesture (noun) /₁god'wɪl 'dʒestʃə(r)/ Zeichen des guten Willens We'd like to offer you a 50% discount as a goodwill gesture.
- get to the bottom of (sth) (idiom) /get tə ðə 'bɒtəm ɒv .../
 (einer Sache) auf den Grund kommen We promise to get to
 the bottom of the problem as soon as possible.
- investigate (verb) /in'vestigeit/ nachforschen
 We will investigate what happened so that this problem doesn't
 occur again.
- in the meantime (idiom) /In ŏo 'mi:ntaɪm/ in der Zwischenzeit We can continue with this next week, but in the meantime, can you think of some more ideas?
- value (verb) /'væljuː/ schätzen We value your custom greatly.
- inconvenience (noun) /,Inkan'vi:nians/ Unannehmlichkeit
 Please accept our apologies for the inconvenience this has
 caused you.
- occur (verb) /ə'kɜː(r)/ auftreten
 Please make sure this problem doesn't occur again.

- outstanding (remaining) (adjective) /aut'stændɪŋ/ ausstehend (übrig) The outstanding 2,000 units will be dispatched to you today.
- dispatch (verb) /dɪ'spæt∫/ abfertigen
 The warehouse will dispatch your order this afternoon.

5E PLACING AN ORDER

- place (an order) (verb) /pleis/ (eine Bestellung) aufgeben You can place an order over the phone or online.
- model (of a product) (noun) /'modl/ Modell (eines Produkts) They took a long time planning the new model and it's very well designed.
- receipt (receiving) (noun) /rɪ'siːt/ Erhalt (Erhalten) We will pay by credit card on receipt of the invoice.
- requirement (noun) /rɪ'kwaɪəmənt/ Anforderungen Their product doesn't meet our requirements.
- bulk order (noun) /bʌlk ˈɔːdə(r)/ Großbestellung, Grossbestellung [Schweiz] Can you offer us a discount for a bulk order?
- purchase (noun) /'pa:tʃəs/ Kauf We'd prefer to make a purchase online.
- highlighter pen (noun) /'harlartə pen/ Textmarker (Stift)
 Can you order a box of highlighter pens for the office?
- transparent (adjective) /træns'pærant/ durchsichtig
 The transparent office tape is strong, smooth, and easy to dispense.

5F CONFIRMING AN ORDER

- laptop (noun) /'læptop/ Laptop
 I often do a lot of my work on my laptop while I'm travelling.
- issue (an invoice) (verb) /'ıʃuː/ (eine Rechnung)ausstellen We will issue an invoice for the total cost of the order.
- invoice (noun) /'Invois/ Rechnung When do we have to pay the invoice by?
- in stock (adjective) /In stok/ auf Lager
 We have the laptops in stock and can ship them within 24 hours of your order.
- process (an order) (verb) /'prouses/ (eine Bestellung) bearbeiten We will process the order within 24 hours.
- currently (adverb) /'karəntli/ zurzeit
 The new system is significantly different from the one that is currently in use.
- out of stock (idiom) /¡aut əv 'stɒk/ nicht auf Lager
 Unfortunately, the laptop you have ordered is currently out
 of stock.

5G RESPONDING TO AN ENQUIRY

- launch (verb) /lo:ntʃ/ einführen
 How often does your company launch new products?
- purpose (noun) /'pɜːpəs/ Zweck
 The purpose of today's training session is for you to start to become familiar with the new system.

- intuitive (adjective) /In'tju:ItIV/ selbsterklärend
 The new system is very intuitive so you don't usually need to look at the instructions.
- at your fingertips (idiom) /æt jɔː 'fɪŋgətɪps/ zur Hand We want the user to be able to have everything at their fingertips.
- point out (phrasal verb) /point aut/ hinweisen auf Did you point out that they have to pay a 10% deposit?
- downside (noun) /'daonsard/ Nachteil
 One downside of the new system is the need for initial training.
- preview (noun) /'pri:vju:/ Vorschau
 There will be a preview of the new system at the trade fair
 in April.
- open day (noun) /'əupən deɪ/ Tag der offenen Tür You can have a look around the factory at our open day on Saturday.
- leaflet (noun) /'li:flat/ Broschüre, Prospekt
 Please find enclosed the latest information leaflets.
- promotional (adjective) /prəˈməʊʃənl/ verkaufsfördernd, Werbe- We need to think of ideas for our next promotional event.
- aspect (noun) /'æspekt/ Aspekt
 I've had training in various different aspects of IT.
- acknowledge (verb) /ək'nɒlɪdʒ/ bestätigen, anerkennen In your reply you should acknowledge points in the original enquiry.
- avoid (verb) /a'void/ meidenWe need to avoid a situation where everyone in a department starts work early and leaves early.
- refer to (phrasal verb) /rɪ'fɜː tə/ sich wenden an Please refer to my letter of 6 February for the details.
- transfer (of money) (noun) /'trænsf3:(r)/ Überweisung (von Geld) Will I be able to set up regular cash transfers to my overseas account?
- overseas (adverb) /,əuvə'si:z/ im / ins Ausland
 I worked overseas for ten years, but now I'm based back in
 the UK.
- **prompt** (adjective) /prompt/ sofortig, pünktlich Thank you for your prompt response.

5H WRITING AND RESPONDING TO INVITATIONS

- ethical (adjective) /'e01kl/ ethisch
 We have high ethical standards at our company.
- approximately (adverb) /əˈproksɪmətli/ ungefähr We are planning an event for approximately 1,000 delegates.
- thought-provoking (adjective) /'θɔɪt prəvəʊkɪŋ/
 nachdenklich stimmend We thought his speech was
 extremely thought-provoking.
- entitled (verb) /in'taitld/ mit dem Titel
 He will be opening the event with a talk entitled 'it's the end of
 the world as we know it'.
- corruption (noun) /kə'rʌp∫n/ Korruption

 There is as much corruption in business nowadays as there was in the past.

- greed (noun) /grixd/ Gier
 - Corruption and **greed** have led to an increased neglect of business ethics in some developing countries.
- neglect (noun) /nr'glekt/ Vernachlässigung
 After the customer service centre closed there was an increased neglect of customer needs.
- keynote speech (noun) /'ki:nout spi:t∫/ Grundsatzrede
 He will give the keynote speech at the beginning of
 the conference.
- base (sth) on (phrasal verb) /beis ... pn/ (etw.) begründen auf I will base my presentation on my most recent research.
- specialism (noun) /'speʃəlɪzəm/ Fachgebiet, Spezialisierung What is your area of specialism?
- distinguished (VIP) (adjective) /dr'stɪŋgwɪʃt/ angesehen (VIP) We have invited several distinguished speakers from the business and academic worlds.
- accommodation (noun) /əˌkɒmə'deɪʃn/ Unterkunft
 There's a shortage of accommodation because the city doesn't have enough hotels.
- sound like (seem) (idiom) /saund lark/ aussehen wie (scheinen) This sounds like a wonderful opportunity.
- **acceptable** (adjective) /ak'septabl/ akzeptabel, annehmbar If it is acceptable, I would like to deliver the closing speech at the conference.
- honoured (adjective) /'pnad/ geehrt
 I would be honoured to deliver the closing speech at the conference.
- deliver (a speech) (verb) /dr'lrvə(r)/ (eine Rede) halten Could you deliver the closing speech at the conference?
- commitments (noun plural) /ka'mrtmants/ (terminliche)

 Verpflichtungen I'm afraid I can't attend the conference as I
 have other commitments that week.
- reject (verb) /rɪ'dʒekt/ ablehnen
 We had to reject the invitation to the conference because we were too busy to attend.
- plenary (noun) /'pli:nəri/ Plenar-Our CEO gave the opening plenary speech at the conference.

MODULE 6

6A JOB ADS AND DESCRIPTIONS

- job ad (noun) /d3pb æd/ Stellenanzeige
 I saw the job ad for the position on your website.
- part-time (adjective) /,part 'taɪm/ Teilzeit
 You can include details of any part-time or holiday jobs on
 your CV.
- post (job) (noun) /paust/ Posten
 This job could lead to more senior posts.
- candidate (noun) /'kændrdert/ Bewerber We are interviewing 20 candidates for this job.
- requirement (noun) /rɪˈkwaɪəmənt/ Anforderung
 Their product doesn't meet our requirements.
- state (verb) /stert/ darlegen
 The job application form asks you to state which country you would like to work in.

- perk (noun) /psik/ Vergünstigung
 The company car is one of the perks of the job.
- retail (noun) /'riːteɪl/ Einzelhandel, Detailhandel [Schweiz] She's a retail buyer for one of the big supermarket chains.
- salary (noun) /'sæləri/ Gehalt We need to reduce our salary costs.
- bonus (noun) /'bəunəs/ Prämie, Bonus Did you receive a bonus at the end of last year?
- applicant (noun) /'æplikent/ Bewerber
 Applicants should preferably have some experience in retail.
- experience (noun) /ɪk'spɪəriəns/ Erfahrung
 Candidates must have experience of working in the food and drink industry.
- involve (verb) /m'volv/ beinhalten, umfassen

 My job involves buying salads and vegetables from local and national suppliers.
- cash handling (noun) /kæʃ 'hændlɪŋ/ Umgang mit Bargeld
 The job will involve cash handling, supervising staff, and dealing
 with customer complaints.
- **stock control** (noun) /'stok kən,trəul/ Lagerkontrolle I'm responsible for **stock control** at the warehouse.
- supervise (verb) /'suːpəvaɪz/ anleiten
 It's important to supervise the new employees and give them support when they need it.
- be prepared to (phrase) /bi prɪ'pead tə/
 bereit sein, zu You should be prepared to answer any type of
 question in your interview.
- night shift (noun) /nart frft/ Nachtschicht
 Applicants must be prepared to work some night shifts.
- wage (noun) /weɪdʒ/ Lohn Employees will be paid a weekly wage.
- manner (noun) /'mænə(r)/ Art, Weise All customer service staff should have a friendly manner.
- smart (adjective) /smart/ schick
 You should wear smart clothes to an interview.
- appearance (noun) /ə'pɪərəns/ Erscheinung
 He has a friendly manner and smart appearance.
- within (prep) /wɪ'ðɪn/ innerhalb
 Applicants must have some previous experience within a sales environment.
- **generate** (*verb*) 'dgenareIt/ erzeugen

 All the sales staff are required to generate new business.
- valid (adjective) /'vælɪd/ gültig
 Candidates must have a valid, clean driving licence as a company
 car will be provided.
- essential (adjective) /r'senfl/ wesentlich

 It is essential that candidates have experience using office software.
- lead to (phrasal verb) /lixd tu/ führen zu
 I'm hoping this training course will lead to a better position at
 my company.
- word processing (noun) /'wa:d ,prausesin/
 Textverarbeitung Candidates must have experience in word processing, spreadsheet, and presentation software.

- promotion (noun) /prəˈməʊʃn/ beruflicher Aufstieg
 The company offers many opportunities for training
 and promotion.
- **prospects** (noun plural) /prə'spekts/ Aussichten
 What are the promotion prospects associated with the job?
- shift work (noun) /ʃɪft wɜːk/ Schichtarbeit The job involves some shift work.

6B WRITING A CV

- CV (curriculum vitae) (noun) /,siː 'viː/ Lebenslauf
 As you will see from my enclosed CV, I have recently completed a
 degree in International Marketing at Clifton University.
- obtain (verb) /ab'teɪn/ erhalten
 I need to go to university to obtain the right qualifications for the job I want.
- marital status (noun) /,mærɪtl 'steɪtəs/ Familienstand In the 'marital status' box you should write 'married' or 'single'.
- ought to (verb) /'art tu/ sollten
 You ought to include a full list of your qualifications on your CV.
- chronological order (noun) /,kronə'lodʒikl 'ɔ:də(r)/ chronologische Reihenfolge You should list the schools and institutions you've attended in chronological order.
- grade (exam) (noun) /greɪd/ Note (Prüfung)
 Please give details of which subjects you studied at school and what grades you got in them.
- invest in (phrasal verb) /In'vest In/ investieren in
 We need to find someone to invest in our new prototype design.
- referee (CV) (noun) /,refə'riː/ Referenz (Lebenslauf)
 A referee is a person who can tell the employer about your qualities and character.
- **skills** (noun plural) /**skilz**/ Qualifikationen Do you have the right **skills** for the job?
- **surname** (noun) /'ssineim/ Nachname You must include your **surname** in a CV.
- proof (noun) /pru:f/ Nachweis
 We need to see your qualifications as proof that you have
 successfully completed a course.
- **appropriate** (adjective) /ə'prəupriət/ angemessen
 Always use an **appropriate** greeting at the start of an email.
- currently (adverb) /'karəntli/ zurzeit, aktuell
 The new system is significantly different from the one that is currently in use.
- MBA (Master of Business Administration) (noun)
 /,em biː 'eɪ/ MBA | I am currently following a part-time
 MBA programme in international business at Randolph
 Business School.
- BSc (Bachelor of Science) (noun) /,bix es 'six' BSc, Bachelor of Science-Abschluss I've received a BSc in electrical and computer engineering from the University of the West Indies.
- outlet (retail) (noun) /'autlet/ Verkaufsstellen (Einzelhandel, Detailhandel [Schweiz]) I regularly visit sales outlets in the south of England and our suppliers' factories in Malta and Morocco.
- captain (noun) /'kæptɪn/ Kapitän
 At university I was captain of the women's football team.

- gap year (noun) /gæp jɜː(r)/ Gap Year In my gap year, I travelled round Australia and South East Asia.
- broad (adjective) /bro:d/ breitYou need broad experience to deal with all the kinds of problems that come up in this job.
- awareness (noun) /ə'weənəs/ Bewusstsein
 I developed a much better awareness of other cultures and ways of life after travelling around the world.
- advice (noun) /əd'vaɪs/ Rat Aleksander is giving Natalia advice about writing a good CV.
- achievement (noun) /ə'tʃi:vmənt/ Leistung
 Give a brief description of each job and try to list one or
 two achievements.
- prove (verb) /pru:v/ nachweisen
 I hope to prove my suitability for the job by giving details of my
 past experience.

6C WRITING A COVERING LETTER

- job application (noun) /'dʒɒb æplɪˌkeɪʃn/ Bewerbung
 The job application form should always be sent with a short covering letter.
- cover / covering letter (noun) /'kʌvə/ 'kʌvərɪŋ ,letə(r)/
 Begleitbrief In your covering letter please explain why you think you would be suitable for this job.
- specifically (adverb) /spə'sıfıkli/ ausdrücklich, extra
 Don't send a photograph with your CV unless you are specifically
 asked to.
- handwritten (adjective) /,hænd'rɪtn/ handschriftlich Always type a covering letter unless you are specifically asked for a handwritten one.
- layout (noun) /'leɪaʊt/ Layout, Anordnung
 Make sure that the pages of your CV aren't too full and that the layout is clear.
- apply for (phrasal verb) /əˈplaɪ fɔː(r)/ sich bewerben um Monica wants to apply for the position of finance assistant in the Finance department.
- telemarketing (noun) /'telima:kitin/ Telemarketing
 You need to be good at talking on the phone for
 telemarketing jobs.
- placement (noun) /'pleɪsmənt/ Praktikum
 A six-month company placement in France gave me the opportunity to improve my French skills.
- script (noun) /skript/ Skript My last job involved helping with the development of telemarketing scripts for salespeople.
- stimulating (adjective) /'stimjuleitin/ anregend It's a stimulating job, so i'm never bored!
- challenging (adjective) /'tʃælɪndʒɪŋ/ herausfordernd
 I would like to do something a bit more challenging than working on reception.
- competitive (adjective) /kəm'petətɪv/ konkurrenzfähig
 The job offers a competitive salary along with an annual bonus
 and a company car.
- acquire (verb) /ə'kwaɪə(r)/ erwerben
 This is a good opportunity to acquire some new skills.

- effective (adjective) /r'fektrv/ wirksam
 I've had training in effective communication and how to give good presentations.
- contribution (noun) /,kpntrɪ'bjuɪʃn/ Beitrag
 Do you have the skills to make an effective contribution to the company?
- enthusiasm (noun) /m'θju:ziæzəm/ Begeisterung You cover letter should show your enthusiasm for the type of job you are applying for.
- relevant (adjective) /'relevant/ relevant Search engines allow people to find relevant websites.
- request (noun) /rɪ'kwest/ Anfrage
 We have had several requests for further information about your new product range.

6D VIDEO CVS

- **obsessed** (adjective) /ab'sest/ besessen
 I love playing golf I'm a little bit **obsessed** with it!
- undergraduate (noun) /¡Andə'grædʒuət/ Bachelor After my undergraduate degree I did a Master's in business studies.
- degree (university) (noun) /dɪ'griː/ (Uni-)Abschluss
 After my university degree I worked in the UK for six years.
- major (university subject) (noun) /'meɪdʒə(r)/ Hauptfach im Studium I did my undergraduate degree at the University of Glasgow, and my major was in economics.
- builder (noun) /'bɪldə(r)/ Bauunternehmer

 Have you received the quote for the new reception area from the builder yet?
- procurement (noun) /prəˈkjuəmənt/ Beschaffung I worked as the Overseas Procurement Manager for the company.
- subcontract (verb) /_sshken'trækt/ im Unterauftragvergeben We usually subcontract some of our business to several smaller companies.
- record label (noun) /'rekɔːd ˌleɪbl/ Plattenfirma
 The record label manages about 20 different singers.
- decade (noun) /'dekerd/ Jahrzehnt
 The 80s was the decade that saw the largest growth in the county's economy.
- undergo (verb) /ˌʌndə'gəʊ/ absolvieren
 I've attended a Harvard Business School course in the last 12
 months and now I'm undergoing my MBA at Cranfield.
- project manager (noun) /'prod3ekt ,manɪd3ə(r)/ Projektmanager i've been a project manager in the telecommunications industry for nearly seven years.
- various (adjective) /'veəriəs/ verschieden
 We have various offices around Asia, in Japan, China, and Korea.
- **abroad** (adverb) /a'broxd/ ins / im Ausland
 I often travel **abroad** on business usually to the Middle East.
- fluent (adjective) /'flu:ant/ fließend, fließend [Schweiz] In the past I've worked abroad, so I speak fluent French and basic Spanish.
- analyse (verb) /'ænəlaɪz/ analysieren
 We will analyse your performance over the first six months.

6E IDENTIFYING YOUR STRENGTHS AND SKILLS

- strength (noun) /strengl/ Stärke
 This test will identify what your strengths are.
- weakness (noun) /'wi:knəs/ Schwäche
 How do you usually overcome any weaknesses you have?
- creative (adjective) /kri'ertrv/ kreativ
 We need someone creative, who is good at coming up with new ideas.
- imaginative (adjective) /r'mædʒmətrv/ einfallsreich
 We need someone imaginative, who is good at thinking of
 different ways to solve problems.
- research (noun) /rɪˈsɜːtʃ/ Nachforschung You can do a lot of the research on a company on the Internet.
- deadline (noun) /'dedlam/ Abgabetermin

 She is learning how to organize a schedule so that they are able to complete the project before its deadline.
- time management (noun) /'taɪm mænɪdʒmənt/
 Zeitmanagement The job requires good time management and the ability to meet tight deadlines.
- handle (conflict) (verb) /'hændl/ bewältigen (Konflikt)
 Office conflicts can be difficult to handle, but that's a necessary part of the job.
- advise (verb) /əd'varz/ beraten
 Maria needs someone to advise her on how to decorate and furnish her new office.
- entrepreneurial (adjective) /,pntrapra'na:rial/ unternehmerisch We're looking for someone with entrepreneurial experience, who has set up businesses in the past.
- innovative (adjective) /'Inavativ/ innovativ

 This is a fantastic opportunity for an enthusiastic and creative individual to join our innovative software development team.
- take risks (idiom) /teɪk rɪsks/ Risiko eingehen
 Successful entrepreneurs are often willing to take risks in their business decisions.
- determined (adjective) /dr'tɜ:mɪnd/ entschlossen
 She's very determined, so i'm sure she'll try really hard to get the job she wants.
- willing (adjective) /ˈwɪlɪŋ/ bereit, gewillt
 Applicants must be willing to learn and enjoy new challenges.
- attention to detail (idiom) /ə'tenʃn tə 'diːteɪl/ Sorgfalt in den Details It's important to have good attention to detail in this job.
- database (noun) /'dertabers/ Datenbank
 Please add the new client's details to our customer database.
- spreadsheet (noun) /'spredfixt/ Tabellenkalkulation
 The job requires you to work with spreadsheets and the basic
 software used in accounting.

6F PREPARING FOR AN INTERVIEW

- impress (verb) /m'pres/ beeindrucken
 Going for a job interview is a chance to impress and show a company your best qualities.
- alarm clock (noun) /ə'lɑ:m klɒk/ Wecker I forgot to set my alarm clock, so I woke up late.

- earphones (noun) /'rəfəʊnz/ Kopfhörer You need to wear earphones if you want to listen to music on your computer at work.
- casual (adjective) /'kæʒuəl/ leger
 Our company has a casual dress policy.
- shorts (noun) /ʃɔːts/ Shorts
 Some jobs allow you to wear shorts to work!
- **flip-flops** (noun) /'flip flops/ Flip-Flops You can't go to work in those flip-flops!
- embarrassing (adjective) /m'bærəsɪŋ/ peinlich What's the most embarrassing situation you have been in?
- offensive (adjective) /ə'fensiv/ offensiv, ungehörig
 He's always upsetting customers he has quite an offensive
 phone manner.
- inappropriate (adjective) /,Ina'praupriat/ unangemessen Shorts and a T-shirt are inappropriate clothes to wear for an interview.

6G GOING TO A JOB INTERVIEW (1)

- interview (job) (noun) /'intəvju:/ Vorstellungsgespräch (Stelle) During an interview, try to demonstrate you have done your research as it shows you are serious about the position.
- **improve** (*verb*) /**im'pru:v**/ **verbessern** We need to **improve** our sales figures by 5% over the next six months.
- attitude (noun) /'ætɪtjuːd/ Einstellung
 I always approach any new task with a positive attitude and a smile.
- overcome (verb) /ˌəʊvə'kʌm/ überwinden

 If you need to discuss any challenges or weaknesses, then explain how you intend to overcome them.
- eye contact (noun) /aɪ 'kɒntækt/ Augenkontakt
 In your interview you should try to relax, keep eye contact, and
 be friendly and enthusiastic.
- fill in (a form) (phrasal verb) /fil in/ (ein Formular) ausfüllen Please fill in the order form with your account details.
- fair (just) (adjective) /feə(r)/ fair (gerecht)
 Although you already work here, in order to be fair we'll be doing the interview in the same way as with an external applicant.
- intend (verb) /m'tend/ beabsichtigen How do you intend to rectify the situation?
- PA (personal assistant) (noun) /pi: 'eɪ/ persönlicher Assistent, persönliche Assistentin I work as the PA for our Managing Director.
- accounting (noun) /a'kaontɪŋ/ Buchhaltung
 He specializes in finance and accounting.
- take the initiative (idiom) /telk ða l'nɪʃətɪv/ Initiative ergreifen We are looking for someone who can take the initiative in difficult situations.
- **demanding** (adjective) /dr'ma:ndɪŋ/ anspruchsvoll It's a very **demanding** job it's more than just basic office duties.
- rely on (phrasal verb) /rɪ'laɪ ɒn/ sich verlassen auf
 They provide an excellent service, so we can rely on them to
 deliver orders on time.

- get on with (sb) (phrasal verb) /get pn wið .../ mit (jmdm.) auskommen I get on well with most people so I'm good at working in a team.
- work conditions (noun plural) /wɜːk kən'dɪʃnz/
 Arbeitsbedingungen Are the work conditions the same in an office job as on reception?
- expectations (noun plural) / ekspek'tersnz/ Erwartungen What are your expectations of the job you are applying for?
- **suitable** (adjective) /'suxtabl/ passend, geeignet I hope that my qualifications are **suitable** for the job.
- require (verb) /rr'kwaɪə(r)/ erfordern, benötigen
 Do you require a single or a double room?
- good impression (noun) /gud m'pre∫n/ guter Eindruck It's important to give a good impression at your interview.

6H GOING TO A JOB INTERVIEW (2)

- hard-working (adjective) /,haːd ˈwɜːkɪŋ/ fleißig, fleissig [Schweiz] He's very hard-working and doesn't mind working extra hours when there's a lot of work to do.
- individual (noun) /,IndI'vId3uəl/ Person This is a great opportunity for ambitious and hard-working individuals.
- resourceful (adjective) /rr'zɔːsfl/ findig I'm quite resourceful - I can usually find ways to solve most problems.
- outgoing (adjective) /'autgoun/ kontaktfreudig
 Our travel reps need to have very outgoing personalities.
- passionate (adjective) /'pæʃənət/ begeistert
 Applicants for this position should have excellent IT skills and be passionate about gaming software.
- ambitious (adjective) /æm'bɪʃəs/ ehrgeizig
 This is an exciting opportunity for an ambitious individual.
- reliable (adjective) /rɪ'laɪəbl/ verlässlich
 We need to find more reliable suppliers our current one never has the stock we need.
- decisive (adjective) /dr'sarsrv/ entscheidungsfreudig I'm able to take tough decisions when I have to - I'm very decisive.
- trust (verb) /trast/ vertrauen

 My manager trusts me and lets me deal with clients on my own.
- approach (verb) /a'prout \(\ifty \) angehen
 I always approach any new task with a positive attitude and
 a smile.
- tough (adjective) /tnf/ hart I'm able to take tough decisions when I have to.
- aim (noun) /em/ Ziel
 Our aim is to make the move as smooth as possible.
- come up with (phrasal verb) /knm np wið/ ausdenken I need to come up with some new ideas for improving sales.
- major (adjective) /'meɪdʒə(r)/ groß, gross [Schweiz]

 A major bank is seeking customer advisors to work in their call centre in Wales.
- seek (verb) /sixk/ suchen
 This company regularly seeks new employees.

query (noun) /'kwɪəri/ Frage
Can you deal with this query from one of our customers?

along with (idiom) /ə'lɒŋ wɪð/ neben, zusammen mit Along with providing excellent customer service, you will be expected to promote the bank's products and services.

desirable (adjective) /dr'zarərəbl/ wünschenswert

Previous experience is **desirable** but not essential, as full training is provided.

recruit (verb) /rɪ'kru:t/ einstellen We need to recruit an area sales manager for southern Europe.